

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : George Gerba  
Appln. No. : 09/929,506  
Filed : August 14, 2001  
Title : SYSTEM AND METHOD FOR DISPLAYING  
ADVERTISING IN AN INTERACTIVE PROGRAM  
GUIDE  
Examiner : Dominic Saltarelli  
Art Unit : 2623

Commissioner for Patents  
PO Box 1450  
Alexandria VA 22313-1450

**REQUEST FOR EXTENSION OF TIME**

Sir:

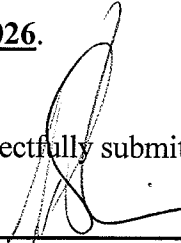
A three-month extension of time under 37 C.F.R. § 1.17(b) to July 30, 2008 is hereby requested to respond to the Office Action dated January 30, 2008.

The Commissioner is hereby authorized to charge Deposit Account No. **50-4026** in the amount of \$1050.00 for the required fee for the extension of time under 37 C.F.R. §1.17(a). In addition, the Commissioner is authorized to charge or credit any additional fees that may be required to Deposit Account No. **50-4026**.

Dated: July 28, 2008

Respectfully submitted,

THIS CORRESPONDENCE IS BEING SUBMITTED  
ELECTRONICALLY THROUGH THE PATENT AND  
TRADEMARK OFFICE EFS FILING SYSTEM ON July 28,  
2008.

  
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